

INVITATION

18.1.2010

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**ICSTI ANNUAL CONFERENCE 2010
INVITATION FOR EXHIBITORS/SPONSORS
Royal at Crowne Plaza, Helsinki 10-11.6.2010**

The main event of the year for the Society for Finnish Information Specialists Tietopäivät 2010 will be integrated with the **ICSTI 2010 Annual Conference** (International Council for Scientific and Technical Information) event, held in Finland next year. **The Society for Finnish Information Specialists** in cooperation with VTT and the National Board of Patents and Registration of Finland (NBPR) has been asked to organise the ICSTI Annual Conference.

The arrangements are in full speed and we have the pleasure of inviting you to participate as exhibitor or sponsor to this international conference. As an exhibitor you have the chance to sense an international atmosphere here in Finland and a chance for networking. As an exhibitor you will also receive visibility through the websites of the Society for Finnish Information Specialists ICSTI 2010 and the official ICSTI 2010-pages.

The event includes the annual general meetings of the ICSTI-organisation 8-9.6.2010. The actual main seminar, exhibition, exhibitors' information bullets and the evening celebration will be held 10-11.6.2010. The theme of the conference is "**From Information to Innovation**". Due to the international nature of the event, other social program will also be organised.

The duration of the exhibition will *exceptionally* be a day and a half and it will be open on Thursday 10.6.2010 from 10.00 until 18.00 and on Friday from 8.00 ending at lunch (12.00).

The **product presentations** have been reserved their own space with 20 minutes of marketing time available for use.

Registration as exhibitor or sponsor for the **ICSTI 2010 Annual Conference**-event and reservations for information bullet times will be received by e-mail at info@tietoasiantuntijat.fi, or by phone at +358 9 541 8138 or through our website. Register now, the best places are taken first!

Pricing and other important information can be found on the following pages.

Best regards
Society for Finnish Information Specialists

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ICSTI ANNUAL CONFERENCE 2010 EXHIBITORS / INFORMATION BULLETS – PRICE LIST

Exhibitor's package

The exhibition space has been divided into three categories according to square meters as follows:

- D-category:** approximately 3m², price for society members 900 €, others 1200 €
- E-category:** approximately 4m², price for society members 1200 €, others 1500 €
- F-category:** approximately 7m², price for society members 1600 €, others 2000 €

With the reservation we will charge a reservation fee of 200 €, which will be deducted from the final invoice sent during January-February 2010. The reservation fee will not be returned if the order is cancelled.

Including:

- exhibitor space
- mains current and communications interface
- printed invitation cards
- the days meals and coffee for one person
- dinnerbuffet ticket for one person
- needed furniture: 1,2 m x 0,8 m table (or 2 tables) with tablecloth, 2 chairs (the space may also be furnished with own furniture)

Invitation cards: A printable invitation will be sent as a pdf file, which may be printed and sent to customers. In addition we will send 50 pieces of printed invitations automatically. More may be ordered from the society.

Meals and coffee: Breakfast, lunch and coffee may be ordered two weeks before the event. **NB! The exhibitor's package includes breakfast, lunch and coffee for one person.**

Visibility: The company's name and logo will be visible on the invitation card and on the Society for Finnish Information Specialists website conference pages.

Dinner buffet: The dinner buffet is included in the exhibition package (for one person). Extra tickets may be ordered from the office.

Product Presentations: for society members 200 € and others 300 €.

The information bullet is a 20 minute long presentation of a company, its products and/or services and preferably of its new products, held in a separate space.

Valid VAT will be added to prices.