

MAKSUTON / FREE

Exhibitors

 agentum	 A Division of the American Chemical Society
 WSOYpro	 a Sanoma company
 mbrain business intelligence	 WORLDWIDESCIENCE.ORG
 ProQuest Start here.	
 UPPDRAGSHUSET	
 TKK Dipoli	
 NATIONAL BOARD OF PATENTS AND REGISTRATION OF FINLAND	
 SCOPE eknowledge center A Quotro Group Company	
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 ELSEVIER	
 SAGE 1864-2010	 information delivered

Tietoiskut / Product presentation

Tietoiskut kestävät 20 minuuttia / Product Presentations lasts 20 minutes

1. päivä/day: Torstai/Thursday, June 10, 2010

- 09:00 **Current awareness as input to innovation process**
Derek Cox, Group Managing Director, Esmerk Group
- 09:30 **Building High Value STM Collections: Strategies for efficient, effective support of research**
John Tsihlis, Regional Sales Director – Northern Europe, ProQuest
- 10:00 **Efficient Media Monitoring**
Riitta Salo, M-Brain Oy
- 10:30 **SciFinder – The Ultimate Search Tool for Chemical Information**
Veli-Pekka Hyttinen, Regional Marketing Manager, SILL for CAS
- 11:00 **Discovering Discovery Services – Pitfalls and possibilities of Implementing Discovery Service in your library**
EBSCO Information Services
- 11:30 **Markkina- ja business-tieto innovaatio toiminnan kaupallistamisen tukena**
Ilkka Lakoma, Managing Director, Merilkon Oy
- 13:00 **SharePoint 2010, the new way of managing information**
Aki Antman, Sininen Meteoriitti
- 13:30 **ISO/CDB – uusi termien, symbolien ja tunnusten tietokanta**
Jyrki Alanko, Suomen Standardisoimisliitto SFS ry
- 14:00 **Teknologia- ja kilpailijatietoa patenttimaisemasta – STN AnaVist**
Riitta Hous, johtava patenttialalytikko, VTT Tietoratkaisut
- 14:30 **Author data disambiguation and standardization – a case study**
Mr Sivasdas, Scope eKnowledge Center
- 15:00 **InnoTransfer – innovaatio- ja immateriaalioikeustietoa pk-yrityksille**
Olli Ilmarinen, Patentti- ja rekisterihallitus & Aalto-yliopisto/TKK Dipoli
- 15:30 **Miten Agentumin järjestelmällinen tiedonhankinta säästää kustannuksia**
Svante Olofsson, CEO, Agentum Technologies Oy
- 16:00 **The extended role of enterprise search – Case Tieto**
Markus Kääriäinen, Director, Tieto Oy
- 16:30 **Searching information is not important finding is - how Autonomy's unique MBC (Meaning Based Computing) technology can help you to find information even when you do not know that exists**
EfiCode Oy

2. päivä/day: Perjantai/Friday, June 11, 2010

- 09:30 **ePress – virtuaalisen sanomalehtihylyn kehitys ja toteutus**
Aleksi Tykkä, asiakkuuspäällikkö, LM Tietopalvelut
- 10:00 **Innography – strateginen ja operatiivinen IPR- ja innovaatio työkalu**
Päivi Pennanen, Partner, Merilkon Oy
- 10:30 **Tietoasiantuntijat ry esittäytyy**
Marjut Kokko, hallituksen puheenjohtaja, Tietoasiantuntijat ry
- 12:30 **Kumpi on parempaa – arvaus vai analyysi?**
Toimialojen ja yritysten viralliset tiedot, taustat ja analyysipalvelut yhdestä paikasta Markku Kolari, Kauppalehti Markkinatietopalvelut

TIETOpäivät & ICSTI 2010

10.–11.6.2010

Royal at Crowne Plaza, Mannerheimintie 50, Helsinki

From information to innovation
ICSTI Annual Conference



Conference programme

The conference language is English.

1. day 10.6.2010

CHARGEABLE

- 8.00 - 9.00 Registration and coffee / tea
- WELCOME AND FOUNDATIONS**
Session chairman: Erkki KM Leppävuori, President and CEO, VTT Technical Research Centre of Finland
- 9.00 - 9.10 **Welcome from the hosts:** *Marjut Kokko, Chairman of the Board, Finnish Information Specialists*
- 9.10 - 9.25 **Welcome from the hosts: What is information worth - the value of information in the innovation process;** *Erkki KM Leppävuori, President and CEO, VTT Technical Research Centre of Finland*
- 9.25 - 10.10 **Opening keynote address: In search for continuous renewal;** *Mikko Kosonen, President, Sitra, the Finnish Innovation Fund*
- 10.10 - 10.40 Break & exhibition
- INFORMATION AS THE LIFEBLOOD OF RESEARCH AND INNOVATION - FINNISH CASES**
Session chairman: Erkki KM Leppävuori, President and CEO, VTT Technical Research Centre of Finland
- 10.40 - 11.05 **Case KONE;** *Jussi Oijala, Senior Vice President, Global Technology, KONE Corporation*
- 11.05 - 11.30 **New information literacy - perspective of small and medium-sized enterprises;** *Mika Waris, Director of Marketing and Business Services, National Board of Patents and Registration of Finland*
- 11.30 - 12.00 **Innovation landscapes for Tekes programmes;** *Raine Hermans, Director, Impact analysis, Tekes, the Finnish Funding Agency for Technology and Innovation, and Laura Ruotsalainen, Information analyst, VTT Technical Research Centre of Finland*
- 12.00 - 12.15 Buffer time
- 12.15 - 13.30 Lunch & exhibition
- INTELLIGENT INFORMATION SOLUTIONS AND SERVICES**
Session chairman: Pam Bjornson, President, NRC-CISTI, the National Research Council Canada Institute for Scientific and Technical Information
- 13.30 - 14.10 **Keynote address: Towards smart service: KISTI intelligent system using semantic web technology;** *Hee-Yoon Choi, Director General, Knowledge Information Center, Korea Institute of Science and Technology Information.*
- 14.10 - 14.35 **Smart Labs for Smart People: New ways to collect, curate and share information;** *Jeremy Frey, Professor, School of Chemistry, University of Southampton*
- 14.35 - 15.00 **Virtual workflow tools to enhance the research process;** *Lee-Ann Coleman, Head of Scientific, Technical & Medical Information, the British Library*

- 15.00 - 15.30 Coffee break & exhibition
- 15.30 - 15.55 **Innovations in multimedia search and retrieval:** *Behrooz Chitsaz, Director of Intellectual Property, Microsoft Corporation*
- 15.55 - 16.20 **Sovereign within a Sovereign. Library of Congress online: Classification for a gateway to web resources?** *Jolande Goldberg, Senior Cataloging Policy Specialist, Library of Congress, USA*
- 16.20 - 16.45 **Closing keynote address: Accelerating scientific discovery through openness and collaboration;** *Jay Katzen, Managing Director, Academic and Government Products, Elsevier Science and Technology Division*
- 16.45 - 17.00 **Closing address of the day;** *Wendy Warr, President, Wendy Warr & Associates*
- Sparkling wine sponsored by Edita & networking**
- 18.30 **Conference dinner**

2. day 11.6.2010

- 8.00 - 8.45 Morning coffee / tea
- CREATING THE FUTURE - TOWARDS THE GLOBAL INNOVATION ECONOMY**
Session chairman: Brian Hitson, Associate Director, U.S. Dept. of Energy's Office of Scientific and Technical Information (OSTI)
- 8.45 - 9.25 **Keynote address: Making open science real;** *Adam Bly, Founder and CEO, Seed Media Group*
- 9.25 - 9.45 **Demand- and user-driven innovation policy - content and actions;** *Petri Lehto, Head of Division, Finnish Ministry of Employment and the Economy, Innovation department*
- 9.45 - 11.00 **Future of information in research and innovation - Interactive session**
Moderator: Bernard Dumouchel, ICSTI; participants: Richard Boulderstone, the British Library; Eleanor Frierson, U.S. National Agricultural Library; Roberta Shaffer, U.S. Library of Congress; R. Sivasdas, Scope eKnowledge Center
- 11.00 - 11.30 Break & refreshments
- 11.30 - 12.10 **Keynote address: The Fourth paradigm: Data-intensive scientific discovery;** *Tony Hey, Corporate Vice President of the External Research Division of Microsoft Research*
- 12.10 - 13.00 **Multilingual. WorldWideScience.org: Presentation and Ceremony. WorldWideScience.org: Accelerating Discovery through Multilingual Translations;** *Walter Warnick, U.S. Department of Energy, Office of Scientific and Technical Information, demo by Abe Lederman, Deep Web Technologies, Inc. - Ceremony featuring Walter Warnick, Richard Boulderstone, Tony Hey, Wu Yishan, Institute of Scientific and Technical Information of China, Yuri Arskiy, All-Russian Institute of Scientific and Technical Information - VINITI*
- 13.00 - 13.15 **Closing address;** *President, ICSTI*
- 13.15 - 14.30 **Closing lunch**



REGISTRATION FEES PER PERSON EXCLUDING VAT:
before 31.5.2010: Member 650 €, Non Member 795 €
On-site registration: Member 800 €, Non Member 950 €
(VAT 22 %)

More information and registration
www.tietoasiatuntijat.fi

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